

National Science Reading Day Contest:

OFFICIAL RULES AND REGULATIONS

1. ELIGIBILITY

NO PURCHASE NECESSARY.

This Contest is open to legal residents of Canada. Employees of Bayard Canada and the Natural Sciences and Engineering Research Council (NSERC) (together "Contest Sponsors"), Owlkids Books, DK Books, Nimbus Publishing, Simon and Schuster, and their respective parents, affiliates, subsidiaries, advertising and promotional agencies and the immediate family members and persons they reside with are not eligible to participate. VOID WHERE PROHIBITED BY LAW.

Entrants must be:

- **INDIVIDUALS:** Between 6 and 17 years old as of September 21, 2017 to enter the contest.
- **CLASSROOMS:** Elementary or Secondary school.

2. HOW TO ENTER

The entrant must follow the Contest directions in full to be eligible.

1. Devote a period of the day (September 19, 20 or 21, 2017) to science reading.
2. Document your participation by writing down your reading list or taking a photo.
3. Fill out the online entry form or download a printable entry form at owlkids.com/contest/sciencereadingday and fill out all the mandatory fields.
4. Upload or mail in your entry.

Entrants must have permission of parent or legal guardian to enter. And his or her parent or legal guardian declares that the entrant has complied with the Contest Rules. Further, the winner must conform to all directions given by the Contest Sponsors or his/her participation in the Contest will be denied.

All entries become the property of the Contest Sponsors and will not be returned to entrants.

3. CONTEST PERIOD

Contest opens on September 19, 2017. All entries must be received by 11:59 p.m. (Eastern standard time) on September 25, 2017.

4. WINNER SELECTION

The four (4) classroom and five (5) individual winners will be chosen by random draw and notified by phone and/or email on or around September 30, 2017. An eligible entrant who is selected must correctly complete a time-limited mathematical skill-testing question administered by telephone in order to be deemed a winner. Odds of winning are based on the number of entries received. Draw will take place on Sept 27, 2017.

5. PRIZES

- a) Four (4) Classroom and five (5) individual winners will be chosen from the eligible entries by random draw.
- b) The Classroom prize consists of: (1) magazines and books from selected publishers, valued at \$500 each CAD; (2) \$100 gift card to Indigo.
- c) The Individual prize consists of: (1) magazines and books from selected publishers values at \$200 each CAD.

Prize must be accepted as awarded and no cash equivalent is available. NO SUBSTITUTION OF PRIZES IS PERMITTED EXCEPT BY CONTEST SPONSORS IN THEIR SOLE DISCRETION. THE CONTEST SPONSORS HAVE THE RIGHT TO SUBSTITUTE ANY PRIZES WITH ANOTHER PRIZE OF EQUAL OR GREATER VALUE. PRIZES ARE NON-TRANSFERABLE AND ARE NOT REDEEMABLE FOR CASH OR CREDIT.

6. GENERAL TERMS AND CONDITIONS

a. Contest subject to all federal, provincial and local laws, and regulations. This contest is void where prohibited. Applicable taxes, if any, are the responsibility of the winners.

b. Entry constitutes agreement with all of the foregoing rules and terms, and also constitutes permission to use the winner's name, likeness, contest entry and information contained therein, statements, quotes, testimonials, photographs, and name of hometown for promotional purposes, including but not limited to posting of such information and reproduction and display on the Contest Sponsors' websites, except where prohibited by law. Failure to comply with the contest rules may result in the entrant's disqualification.

c. The Contest Sponsors are not responsible for: (1) lost, stolen, illegible, torn, damaged, late, incomplete, or misdirected entries; (2) telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures or difficulties; and (3) any condition caused by events beyond the control of the Bayard Canada which may cause the contest or the awarding of prizes to be disrupted or impractical of being completed. Entry constitutes agreement to hold Contest Sponsors and their affiliated entities, together with its or their respective directors, officers, employees, agents, successors, and assigns, harmless from and against any and all physical injury, damages, liabilities, losses, and expenses arising out of this contest or acceptance or use of the prizes. The winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use of redemption of any prize. The Contest Sponsors reserves the right to suspend and/or cancel the contest should causes beyond their control interfere with the administration, security, or proper conduct of the contest.

d. Bayard Canada respects your privacy and values our relationship with you. Your personal information will be protected and will never be sold. The information you have provided to enter this contest will be used only for contest administration and/or audit. If you have any questions or wish to obtain more information about our Privacy Policy, you may visit our web site at www.owlkids.com.

e. This contest is offered only in Canada. Ontario law will apply in the event of any disputes relating to or arising from the Contest and the Ontario courts shall have non-exclusive jurisdiction over all such disputes. The collection and use of personal information of the entrants and their parents and/or legal guardians by Bayard Canada will be subject to the Bayard Canada Privacy Policy. A copy of the Bayard Canada Privacy Policy can be obtained by writing to Bayard Canada at the address below or at www.owlkids.com.

Restrictions, conditions and limitations apply.

BY ENTERING THIS CONTEST, YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES. The Official Rules will be posted at all times at www.owlkids.com/contest/sciencereadingday. Entrants further agree to be bound by the decisions of the Contest Sponsors, which shall be final and binding in all respects.

7. LIMITATIONS OF LIABILITY

If, for any reason, the Contest is not capable of running as planned, the Contest Sponsors reserve the right at its sole discretion to cancel, terminate, modify or suspend the contest. Except as expressly warranted herein, the Prizes are provided to winners "as is" without further warranty of any kind.

IN NO EVENT SHALL CONTEST ENTITIES BE RESPONSIBLE HEREUNDER FOR ANY INCIDENTAL, CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES EVEN IF CONTEST ENTITIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

8. SPONSORED BY: Bayard Canada, 10 Lower Spadina Ave., Suite 400, Toronto, ON M5V 2Z2; Natural Sciences and Engineering Research Council (NSERC)